

TOO GOOD TO GO

**Have unsold food? Don't throw it away!
Sell it through Too Good to Go instead.**

In partnership with Too Good to Go, UNFI is proud to offer you an easy way to have a positive impact on the environment and your bottom line. Too Good to Go brings innovation to the fight against food waste, turning food surplus into revenue and carbon savings.

How it Works

1. Your store bags surplus food into surprise bags and makes it available on the app.
2. Users browse stores, reserve surprise bags with payment, then pick-up at the store.

It's that Simple!

Retailer Benefits

Getting started is simple, with a process that slots easily into your day-to-day operations.

- Recoup costs of soon-to-expire food
- Attract new shoppers
- Reduce time and labor spent on markdowns
- Easy to implement and execute
- Increase employee satisfaction
- Align your brand with sustainability



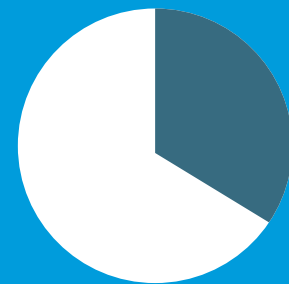
STORE OPERATIONS



Too Good To Go

WHY CHOOSE UNFI?

- Preferred partnership & established relationship with Too Good to Go
- Preferred pricing for UNFI retailers
- A proven solution:
 - 164 million meals saved since 2016
 - 154,000 stores fighting food waste across 17 countries
 - 61 million registered users doing their part



**About 1/3
of all food
produced
for
people's
plates
goes to
waste**

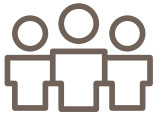
UNFI 
PROFESSIONAL SERVICES

TOO GOOD TO GO

The Too Good to Go app is the largest B2C marketplace for surplus food.

Join over 154,000 grocery stores saving 3 meals every second to acquire new customers, recoup typically sunk costs, and reinforce their commitment to meaningful environmental action.

It's a Win-Win-Win



Consumers Win

- Get a great deal
- Make an impact



The Planet Wins

- Less waste
- Reduce emissions



Stores Win

- Attract customers
- Increase profits

The Surprise Bag

- **Flexible:** No need to predict what food won't sell. Fill the bag with your daily surplus – whatever it ends up being.
- **Automatic:** Simply pre-set your daily quantity of surprise bags, adjust quantities using the online dashboard, or let it roll into next week automatically.
- **Protects Your Value:** By removing choice you retain the user's perception of your food's value. Plus 76% of Too Good to Go users return as full-paying shoppers.
- **It's Fun!** Consumers don't know what they're getting until they show up, making for a delicious surprise.



STORE OPERATIONS

FAST FACTS

76%

of consumers believe supermarkets are responsible for preventing food waste

8%

The amount of greenhouse gas emissions created by wasted food – more than the entire aviation industry!

1.3B

Tons of food wasted each year worldwide

TESTIMONIAL

“With Too Good to Go, our bins are almost empty now, and our balance sheet is positively transformed. Our leftovers figures are close to zero.”

-Head of Monoprix Station
Part of Monoprix, France

Get started right away by registering at tgg.to/unfi

SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Contact Information: PSSales@UNFI.com

To discover our comprehensive portfolio of services, visit Services.UNFI.com or [view our brochure](#).

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