# **COUPON SERVICES**

### **Paper Coupon Processing**

Redeeming coupons is a reliable way for your customers to save on their grocery bill. UNFI is here to support the commitment you make to your customers by accepting coupon offers.

Our expert Coupon Services team will get coupon payments to you faster while simplifying your redemption processes.

#### **Benefits**

- No contract or service fees
- Free prepaid shipping for qualifying stores
- Advance credit granted within 7-10 business days of coupon receipt
- Tiered handling share based on annual coupon volume
- Partnership with industry leading clearinghouse to ensure proper coupon validation and payment
- Support on denied payments from manufacturers
- Detailed reports available

#### **How it works**

- Select coupons redeemed by consumers
- Submit coupons regularly directly to clearinghouse
- Email submission form to UNFI
- Bag Claim payments are issued within 7-10 business days
- Adjustments are processed within a few weeks
- For conventional retailers, credit is issued via your retailer statement
- For **natural** retailers, credit is issued via UBS/WBS invoice

# **Digital Coupon Processing**

- Seamless digital coupon redemption process
- Our clearinghouse is partnered with multiple eCommerce providers, digital coupon providers, and POS vendors

# STORE OPERATIONS



#### **WHY CHOOSE UNFI?**

#### **No Contract**

UNFI does not require a contract to use our coupon service.

#### No Service Fees

Absolutely no service fees. The program is 100% free.

#### Free Prepaid Shipping

UNFI pays for shipping up front for qualifying stores. No reimbursement necessary.

#### **Fast Payment**

Improve your cash flow. UNFI has the fastest turnaround in the industry.

#### **Income Revenue Share**

Get money back. Every store participates in UNFI's coupon handling share. (based on annual coupon volume)

## **Denied Payment Support**

UNFI works on your behalf to collect manufacturer denied payments.

#### **SIGN UP FOR MORE INFORMATION**

 $\label{thm:conditional} \textbf{Subject to credit approval. Some services may not be available in international markets.}$ 

Contact Information: PSSales@UNFI.com

To discover our comprehensive portfolio of services, visit Services. UNFI.com or view our brochure.

