

ACCELERATE GROCERY

The Frontline Fast-Lane: Train with AI, Transform Your Team

Learning and communication software customized for the grocery retailer, Accelerate Grocery creates a hands-free, AI-trained workforce by getting employees up to speed quickly with microlessons that reinforce what they've learned over time. This program eliminates leadership bottlenecks while making learning fun.

Employee Training Enhanced with Artificial Intelligence

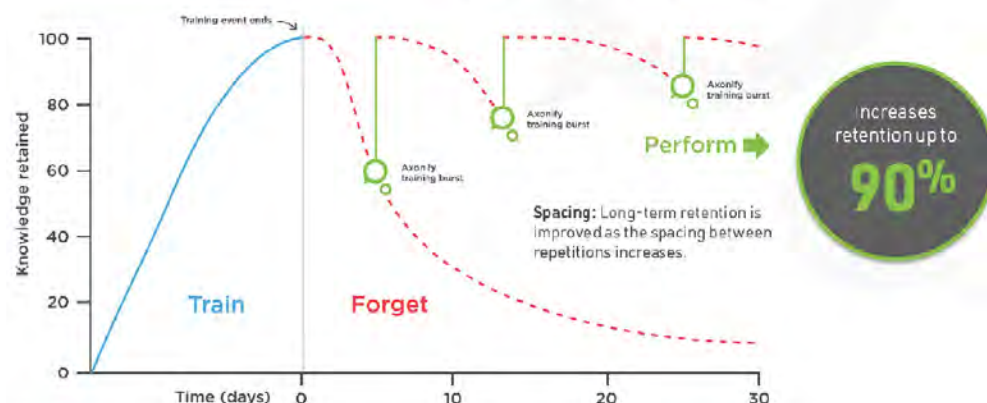
- Quick microlessons fit within your employee's day
- Accessible on mobile devices, POS systems, and tablets
- Customized learning that automatically adapts to your needs
- AI navigation system to address individual knowledge gaps.

Accelerate Grocery uses fast, fun, and personalized lessons designed to engage employees and make critical information stick. By keeping lessons short and reinforcing them over time, your employees will remember what they've learned. High employee engagement with learning will accelerate performance and satisfaction, and drive solid business outcomes for you.

Retailer Benefits

- Zero-to-expert acceleration: Smoother onboarding, custom-built engine, personalized content
- Up to 90% reduction in training time
- Cruise-control engagement: 85% user login rate
- Instant communication with staff
- Reduces safety incidents and associated costs
- Lower staff turnover - Up to 90% retention rates!
- Dashboard identifies knowledge gaps

Spaced repetition and retrieval practice



STORE OPERATIONS



WHY CHOOSE UNFI?

- Grocery retail know-how and experience
- Innovation and expertise to propel your business forward
- We'll give you the support you need, with dedicated account management and program administration



UNFI 
PROFESSIONAL SERVICES

ACCELERATE GROCERY

Grocery Essentials Content Library

Here's a sample of the content you'll have access to from day one:

Customer Service <ul style="list-style-type: none">• Communication skills• Empathy training	General Safety <ul style="list-style-type: none">• Slip & trip safety• Hand washing	Equipment Safety <ul style="list-style-type: none">• Deli slicer safety• Forklift safety
Security <ul style="list-style-type: none">• Identifying shoplifting• Cashier loss prevention	Food Safety <ul style="list-style-type: none">• Preventing contamination• Foodborne illness	Produce/Seafood <ul style="list-style-type: none">• Handling, storing, & displaying• Seafood counter terminology
Bakery <ul style="list-style-type: none">• Bread/roll knowledge• Selling cakes	Front End <ul style="list-style-type: none">• Checking customer IDs• Counterfeit currency	Leadership <ul style="list-style-type: none">• Empowered decision making• Giving feedback

Accelerate Grocery in Action

Case Study: Northgate Gonzalez Markets, Anaheim, CA



41 retail locations & 6000 employees

The problem: They needed an innovative way to train and communicate with a multigenerational team of associates

The results:

- 90% voluntary participation in training
- 18% growth in store associate knowledge
- 3-week decrease in onboarding time
- Over \$500K savings in 1-year period due to reduction in safety incidents

STORE OPERATIONS

FAST FACTS

90%

Reduce employee training time by up to 90%

3.5M

Learners around the world use this software for employee learning

AN AFFORDABLE TRAINING SOLUTION

For the average supermarket with 40 employees, the cost is **less than \$250 per month** with minimal set-up fees.

Accelerate Grocery provides superior development and specialized training at a fraction of the cost of any trainer or a related safety incident.

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To discover our comprehensive portfolio of services, visit Services.UNFI.com or [view our brochure](#).

