

# ELECTRONIC SHELF LABELS

UNFI is proud to offer retailers an Electronic Shelf Label program that is an all-in-one solution for cutting edge technology on your shelf. Through a partnership with Retail Data Systems and Vusion Group, we not only provide the hardware, we work with you to install electronic shelf labels and support you through the entire process.

Advanced technology for shelf labels gives you more control over your pricing strategy and reduces your labor costs. You can decrease your labor hours by 35-80 hours per week!

## RETAILER BENEFITS

- Save money on labor costs
- Adopt an agile pricing strategy
- More accurate & consistent pricing
- Be more efficient
- Reduce waste
- Shift associates' focus to serving customers
- Enhance the shopping experience

Vusion is a global pioneer in electronic shelf labels. Over 300 retailers around the world use their advanced technology to enable better pricing decisions and increase their competitiveness. With integrated, cloud-based data, your pricing and promotions are synchronized online and in-store, eliminating errors and creating a better shopping experience.



## RETAIL TECHNOLOGY



## WHY CHOOSE UNFI?

- Access to UNFI's expert Retail Technology Consultants
- Project management and troubleshooting from UNFI
- Accurate upfront price quotes for your project
- We'll support your transition to electronic shelf labels every step of the way
- Our partnerships with RDS and Vusion Group gives you access to optional exciting ESL enhancements



# VusionGroup

**UNFI**   
PROFESSIONAL SERVICES

# ELECTRONIC SHELF LABELS

## WHAT'S INCLUDED?

- Electronic shelf labels and signs in a variety of sizes and uses, including waterproof and freezer format (see image below)
- Designable templates to match your store branding
- Secure mounting and rail system
- Cloud-based price file management system that communicates price from store to labels
- Online dashboard to control label content, design, & status of labels

## ADVANCED FEATURES AVAILABLE:

From multipage displays for tracking product movement, flashing lights that highlight fast- and slow-moving items, and the integration of UNFI-specific data such as item attributes, order codes and RSVP/LOD functionality, these labels go beyond basic pricing to deliver dynamic, data-driven retail solutions:

- **Geolink:** Tag location feature via GPS
- **Shelfeye:** On-shelf camera system
- **Captana:** Computer vision that works with Shelfeye to identify out-of-stocks, ensure planogram compliance, and monitor store
- **Vusion Rail:** Advanced motion display for rich content in the aisle
- **StoreFront:** Product-finding kiosk for shoppers



## RETAIL TECHNOLOGY

### FAST FACTS

# 15-19 MONTHS

ROI by labor reduction and cost of printing & label supplies

# 300+

Retailers use Vusion electronic shelf labels worldwide

# 6000+

Stores use Vusion electronic shelf labels in US, Mexico, & Canada

### FOOD RETAILERS ADOPTING VUSION ELECTRONIC SHELF LABELS

- HyVee
- Walmart
- Maverik
- Kwik Trip
- Don's Kitchen + Market

### SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Contact Information: [PSSales@UNFI.com](mailto:PSSales@UNFI.com)

To discover our comprehensive portfolio of services, visit [Services.UNFI.com](http://Services.UNFI.com) or [view our brochure.](#)

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