

SHELF TAGS, LABELS & SIGNS

Shelf tags are one of the most important touchpoints for retailers with their shoppers. Not only do clear and consistent shelf tags provide product information, but they also help shoppers find the products they're looking for and make quick purchase decisions in the aisle.

We're continuously improving our shelf tag program to provide you with the most innovative solutions at the best possible price.



AFFORDABLE PRICING SOLUTIONS AND SUPPLIES FOR EVERY STORE

**INCREASE
YOUR
EFFICIENCY**

**SAVE TIME
AND
MONEY**

**IMPROVE
SHOPPER
LOYALTY**

Our NEW Shelf Tag Program Features:

1. Bright, eye-catching colors with larger font sizes
2. Enhanced item descriptions with clear product information for in-store printing
3. Consistent, well-perforated sheets for easy breakdown and time savings
4. Professional looking signs with personalization options

How it Works

With our wide variety of shelf tags and ways to print, you can create a customized program based on what's best for you and your pricing coordinators. Whether you want printed tags shipped to you, the ability to print tags in-store, or simply need low-cost pricing supplies, our Retail Pricing team can help you find the right programs to support and improve your pricing process.

UNFI SHELF TAG PROGRAM OPTIONS

RETAIL PRICING

Pangea In-Store Print

Our in-store print program allows you the flexibility to make immediate pricing updates and create tags and signs as needed. Options include iUNFI Mobile Printing, Healthy Attributes tags, Digital Coupon tags, Labels by Aisle, and Aisle iQ.



Pangea Full-Color In-Store Print

Our in-store print program that allows for full immediate price changes. Add-ons like mobile, healthy attributes, and Labels by Aisle also available. This program uses blank white stock and full-color printer, with the stock, toner, & printer maintained by Pangea. Quick and easy management system for store and takes up limited space by having just a couple of size options on blank stock.



Pangea Central Print

Our central print program regularly delivers pre-printed tags right to your store. Capabilities also include iUNFI Mobile Printing, Healthy Attributes tags, Digital Coupon tags, Labels by Aisle, Aisle IQ, and the ability to print in-store when you need it.



RTSSigns In-Store Print

RTSSigns is UNFI's premium tag and sign program for in-store printing. Synched to your POS system, your price on the shelf will always match the register. Now offering upgraded design capabilities for your on-shelf marketing, these tags display more readable text, clearer descriptions, and customizable options. Plus, RTSSigns' user-friendly interface is efficient and streamlined to save you time.



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Subject to credit approval. Some services may not be available in international markets.

Questions? ProServices@UNFI.com

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