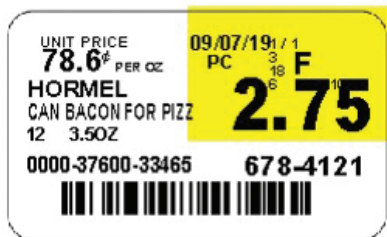


# RTSSIGNS TAG & SIGN PRINTING

RTSSigns is UNFI's premium tag and sign program for in-store printing. Now offering upgraded design capabilities for your on-shelf marketing, these tags display more readable text, clearer descriptions, and customizable options. Plus, RTSSigns' user-friendly interface is efficient and streamlined to save you time.

Before:



After:



## BENEFITS:

- Well-designed, impactful shelf-level communications to influence purchase decisions and drive sales
- Print all tags and signs for ALL items in your store at one time
- Add attributes to your tags, i.e., local, healthy, natural, organic, gluten-free, plant-based, etc.
- Bigger fonts sizes, clearer descriptions, and enhanced unit/measurement information
- Professional looking signs with personalization options
- Color printing available
- Accessible from any Chrome browser in your store

## REQUIREMENTS:

- A computer with internet access
- Online access to UNFI pricing files
- Windows 7 or higher
- Google Chrome browser
- UNFI support printer (e.g., Lexmark MS700 series)
- Blank tag/sign stock and templates supported within RTSSigns and approved by UNFI
- An integrated POS system  
(See reverse for current and upcoming integrations)
- Evaluation of pricing data compatibility by UNFI Retail Pricing

## RETAIL PRICING



## WHY CHOOSE UNFI?

- We are continuously improving our tag and sign solutions to improve service with better functionality and enhanced capability for you.
- Our UNFI Retail Pricing associates can train your team and fully support you through a transition to this tag and sign program.



# RTSSIGNS TAG & SIGN PRINTING

## FEATURES:

- Back-office integration to support all UNFI warehouse and non-warehouse items
- SaaS/Cloud-based application available on PC computers with Chrome
- Graphics and new fonts
- Enhanced item descriptions
- Personalized store logo signs
- Search functions
- Auto-sizing templates
- Multi-select fields
- Complex pricing scenarios supported
- Real-time pricing batches
- Future-pricing capabilities
- Agnostic batches for tags, signs, or labels
- Real-time print previews
- iOS mobile integration

## ADD-ONS AVAILABLE

- Ability to print 5 attributes per tag
- SignMaster
- Warehouse price audit
- New tag design services
- New stock upgrades
- Eco-friendly tags

BACK OFFICE/POS SYSTEMS	INTEGRATION STATUS
<ul style="list-style-type: none"><li>• ScanMaster</li><li>• NCR Adanced Back Office (ABO)</li><li>• Retailix Back Office (RBO)</li><li>• BRData</li><li>• Retailix HQ (PowerHQ)</li><li>• StoreWin</li><li>• RORCv6</li><li>• Loc SMS</li><li>• ECRS</li><li>• S4</li></ul>	Currently integrated
<ul style="list-style-type: none"><li>• IT Retail Manager</li><li>• ISS45</li><li>• NCR ACS</li><li>• NCR ACS IR</li><li>• IBM Ace</li></ul>	Integration coming soon

\*Install fee required. May require an upgrade of your existing POS/Back Office program

## RETAIL PRICING

## FAST FACTS

75%

of shopping decisions are made right in the store aisle.



Calling out product benefits on your tags and signs will increase shopper loyalty and set you apart from the competition.

## TESTIMONIAL

“We’ve been very impressed with the RTSSigns program. It has offered us the opportunity to provide better product descriptions and the highlight the product attributes our customers are looking for on a shelf tag/sign. Our team is very satisfied.”

-Kowalski Companies

## SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Contact Information: [PSSales@UNFI.com](mailto:PSSales@UNFI.com)

To discover our comprehensive portfolio of services, visit [Services.UNFI.com](https://Services.UNFI.com) or [view our brochure](#).

