

# ENDING ALLOWANCE REPORT

## PRICING

### The Program

Retailers receive a weekly report, via SV Harbor, with full Excel filter & sort functionality. The best deals are sorted to the top of each department, with columns displaying allowance amounts, expiration dates, SRP requirements, and visibility to allowances that will start the following week.

- Based on your store's purchase history
- Formatted to print and distribute to department managers

### Benefits

- Outstanding ROI: take advantage of the best allowances before they expire
- Convenient: Cuts through the clutter of the full allowance report
- Provides Insights: All key metrics are displayed to facilitate your buying decisions

Dept	Allow%	Code	Description	Pk	Size	Base Cs Cost	Net Cs Cost	Net Unit	Ending Allow	End Date	SRP Req	Min Qty	Max Qty	Total Allowance	Allow CT	New Allow Starts
DAIRY	32.7%	7552063	DANNON DANNON GREEK PLAIN	6	16 OZ	\$ 11.76	\$ 7.92	\$ 1.32	\$ 3.84	03/19		1	1	\$ 3.84	1	
DAIRY	32.6%	7551893	DANNON DANNON GREEK BLUEB	12	5.3 OZ	\$ 10.91	\$ 7.35	\$ 0.55	\$ 3.56	03/19		1	1	\$ 3.56	1	
DAIRY	31.3%	30081	FLAVORITE B&B CHOC CHIP COOK				\$ 8.00	\$ 1.12	\$ 2.56	03/19	2/4.00	1		\$ 4.08	2	
DAIRY	21.8%	430	REDDI WHIP REAL CREAM TOPPING					\$ 1.44	\$ 3.24	03/19	2.29	1		\$ 4.80	2	\$ 3.24
DAIRY	21.8%		WHIP FAT FREE WHIP TPNG				\$ 17.23	\$ 1.44	\$ 3.24	03/19	2.29	1		\$ 4.80	2	\$ 3.24
DAIRY	21.8%		WHIP CHOC WHIP CREAM				\$ 17.23	\$ 1.44	\$ 3.24	03/19	2.29	1		\$ 4.80	2	\$ 3.24
DAIRY	21.8%		WHIP XTRA CREAMY RED WP				\$ 17.23	\$ 1.44	\$ 3.24	03/19	2.29	1		\$ 4.80	2	\$ 3.24
FROZEN FOOD	46.1%		JOLLY RANCHER 6PK				\$ 8.81	\$ 1.47	\$ 2.56	03/19		1	1	\$ 7.53		
FROZEN FOOD	36.4%		SW&S RKN FZ DNRKT				\$ 21.62	\$ 3.60	\$ 4.48	03/19	6.99	1		\$ 12.40		
FROZEN FOOD	36.4%	7118965	WAN CHAI SWEET&SPICY SHRIMP	6	24OZ	\$ 34.02	\$ 21.62	\$ 3.60				1				
FROZEN FOOD	36.4%	7118966	WAN CHAI SPOGRL CKN FZDNRKT	6	24OZ	\$ 34.02	\$ 21.62	\$ 3.60				1				
GROCERY	50.0%	3970678	HEFTY ONCH TLL KTCRN 13G	4	78 CT	\$ 30.32	\$ 15.16	\$ 3				1				
GROCERY	48.4%	3029203	SWISSMISS MILK CHOC 10CT SHP	54	10OZ	\$ 83.70	\$ 43.20	\$ 0				1				
GROCERY	48.4%	3029209	SWISSMISS MINI MARSH COCO SHP	54	10CT	\$ 83.70	\$ 43.20	\$ 0				1				
GROCERY	48.4%	3070762	HLTHY CHC 49CS SOUP PALLET	588	1 CT	\$ 952.56	\$ 491.76	\$ 0				1				

Best deals easily identified

Quickly see the value of the ending allowance(s)

Any requirements clearly called out

Looks out to the next week to see allowances about to start



### WHY CHOOSE UNFI?

Allowances are a great way to drive sales and deliver margin to your bottom line. However, **tracking all allowances and expiration dates for each department can be a very detailed and time consuming task when using a full allowance report.** That's why UNFI developed the Ending Allowance Report, to make it easier for you to capture additional allowances.

### FAST FACTS

# 230+

retailers subscribe to the report

- Find items for 10/\$10 promotions with the Under \$1.00 report - included with the Ending Allowance Report
- High value deals coming soon reported in the Great Deals report - included with the Ending Allowance Report

### SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Store Name: \_\_\_\_\_ Store #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Scan and email completed form to Retail\_Pricing@UNFI.com

Contact Kip.E.Rodgers@UNFI.com Phone: 952-947-3423

