

# WHITE-LABEL E-COMMERCE

eGrowcery's e-commerce platform is built specifically to meet the demands of the supermarket industry and complements your existing infrastructure, integrating with back-office systems to provide automated data management, payments, analytics and fulfillment support.

## YOUR SHOPPERS - YOUR DATA

- Real-time access
- 100% seamless back office/POS integration
- Identify top-selling products and category trends

## FULL AUTONOMY - YOUR BRAND

- Your pricing
- Your promotions
- Your advertising
- Your fulfillment offerings
- Your loyalty, coupon or CRM integrations

## ONE LOGIN - ONE COMPLETE EXPERIENCE

- Grocery
- Prepared Foods
- Catering
- Click & Collect, Delivery, and Shipping

## ADMINISTRATIVE SPEED

- Personalized in "seconds and minutes vs. days and weeks"
- Create promo codes and review redemption activity in real time
- Create and promote online specials in seconds
- Retrieve any shopper profile or any order in seconds!

## PARTNER WITH EGROWCERY

eGrowcery provides the most complete, fully integrated white-label platform in the industry.

## OUR PEOPLE - TEAM GROW

eGrowcery exists to create "happy customers" and provides retailers with best practices ranging from how to optimize personal shoppers to how to drive more e-commerce visits and conversions.

## EGROWCERY 360

For larger/higher volume retailers, eGrowcery offers in-store labor integrated with the technology to help reduce costs and better scale your e-commerce operations.

# RETAIL MARKETING



## WHY CHOOSE UNFI?

We want to help you continue to grow your business in-store and online. Here's our advantages:

- Special UNFI rates
- Dedicated support and expertise from UNFI Retail Marketing and eGrowcery
- Marketing and in-store signage creative & printing services
- \$0 Setup and \$0 License Fees for Prepared Foods to be included

## FAST FACTS

# 4X

more money spent online when compared to in-store orders.

\*Source: eGrowcery Transactional Data 2021

## CONTACT US TODAY

Subject to credit approval. Some services may not be available in international markets.

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