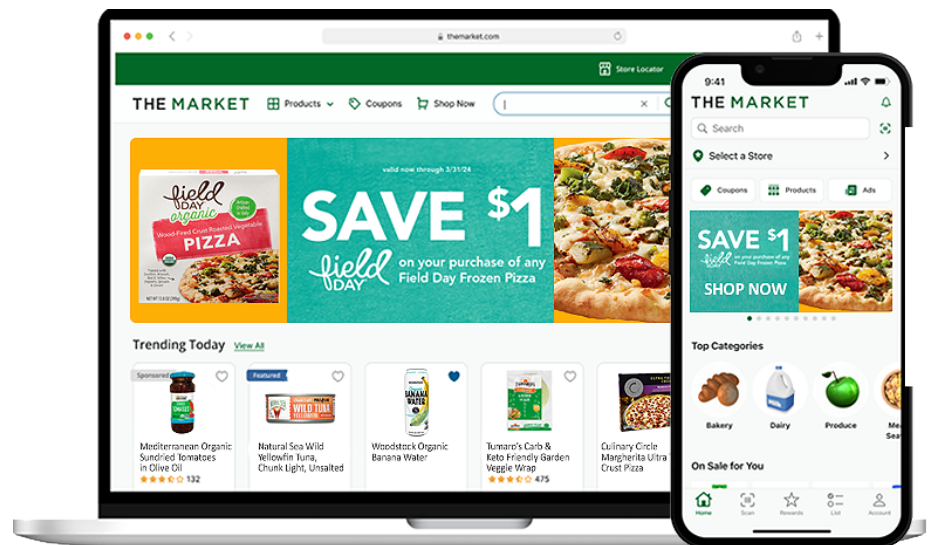


Transform Your Digital Real Estate Into Dollars

Drive new sales, increased foot traffic and shopper loyalty with more engaging shopper experiences across your digital properties.

A unified white-label app and web platform for your store offers access to the broader UNFI Media Network.



A Platform with Capabilities for Every Type of Retailer

MEDIA

- > Onsite Media
- > Offsite Media
- > Sponsored Email & Push Notifications
- > Personalized Communications

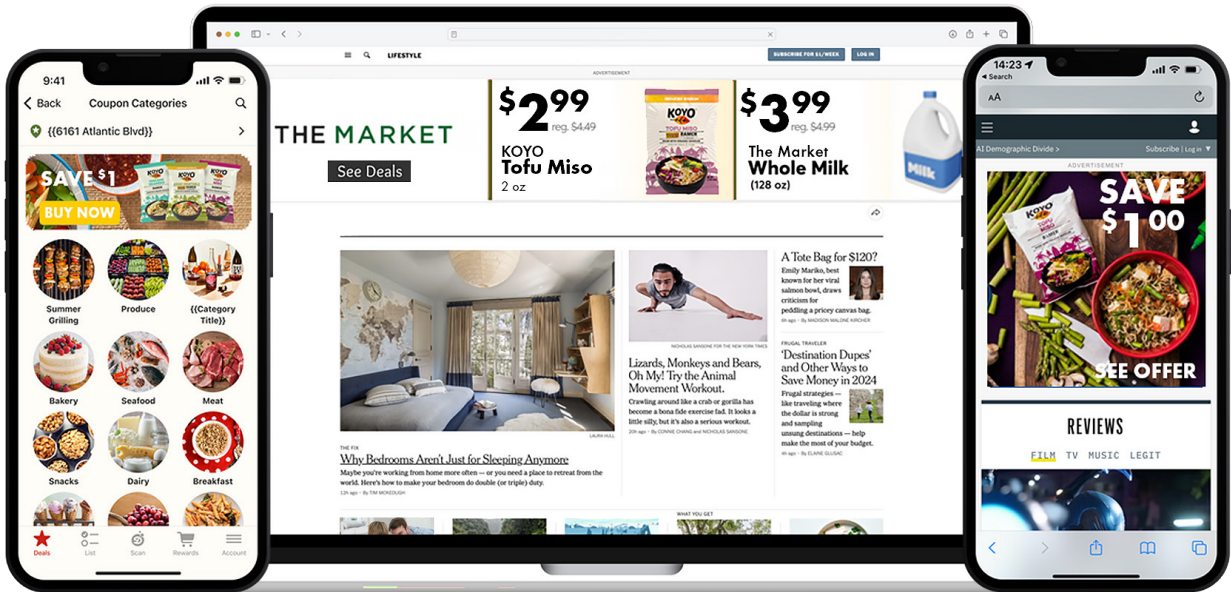
ENGAGEMENT

- > Coupons & Offers
- > On Sale for You
- > Alcohol Cashback
- > Challenges
- > Points & Rewards

COMMERCE

- > Shopping List
- > Store Locator
- > Digital Circular
- > Product Catalog
- > Delivery
- > Buy Online, Pick Up in Store

Integrated Mobile and Web Solutions



Unlock The UNFI Media Network Experience



START

Access end-to-end retail media solutions and open up new revenue streams.



ENGAGE

Provide a best-in-class consumer experience with Alcohol Cashback, Loyalty Programs and Sponsored Rewards.



SELL

Unlock Mobile App and Web e-Commerce capabilities to drive sales, increase store traffic and foster shopper loyalty.



EARN

Generate new revenue opportunities by expanding your digital real estate and joining the UNFI Media Network's retail media marketplace.



OPTIMIZE

Use shopper insights and detailed reporting to enhance the shopping journey, grow sales and improve loyalty metrics.