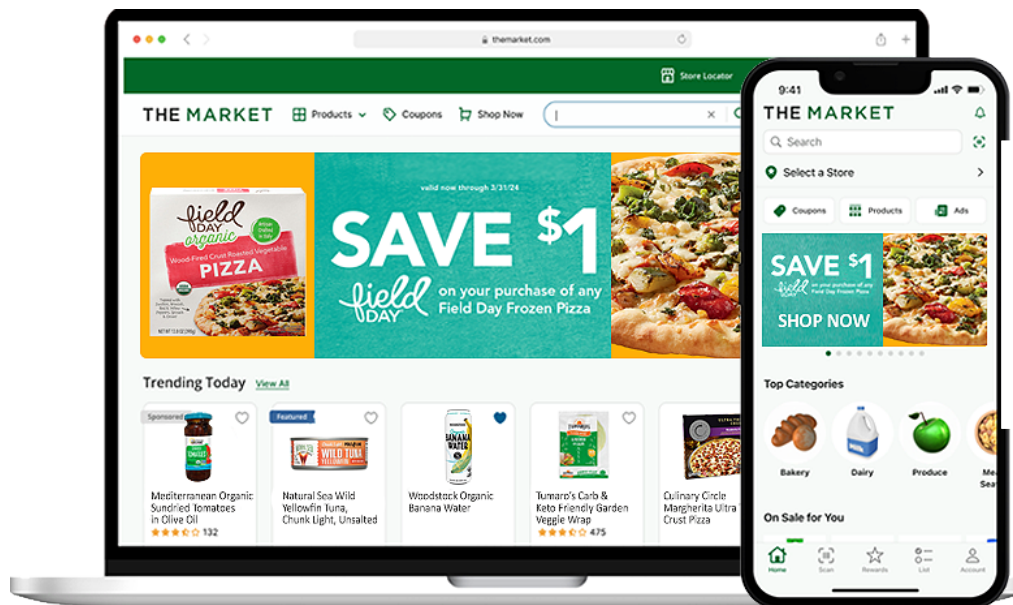


SUPPLEMENT YOUR PRINT CIRCULAR WITH DIGITAL DISTRIBUTION

Amplify Your Circular Online

Reach known shoppers and highlight relevant deals from your digital circular, allowing you to remain top-of-mind at every digital touchpoint.



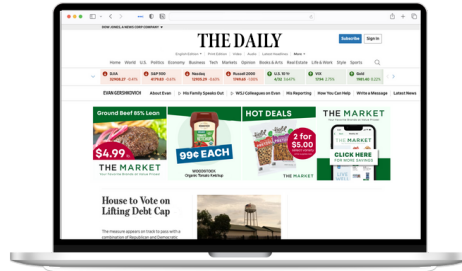
Optimize Your Marketing Spend and Deliver Your Circular Directly to Shoppers' Digital Doorstep

- > Personalize ad content for individual shoppers and showcase promotions most likely to drive shoppers to your stores.
- > Deliver digital circular content to your customers wherever they consume media, including web, mobile, social media, connected TV and in-store.
- > Measure the effectiveness of your circular ads by analyzing incremental store visits and sales lift in a closed-loop environment.

UNFI Media Network Delivers Personalized Content to Shoppers Across Every Channel



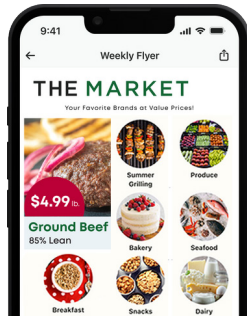
Find your shoppers across web, mobile, social, connected TV and in-store.



Create ads with promoted items, sale prices and your banner.



Personalize which items your shoppers see advertised.



Drive shoppers to your digital circular - and into your stores.



Measure performance using transactional data to close the loop.

Upgrade Your Digital Ad Experience

It's As Easy As...

1

Send the UNFI Media Network your promotional list



2

Set a weekly budget



3

Let the UNFI Media Network do the rest