

IN-STORE KIOSK

Extend Your Digital Messages into the Aisle

The SHOPtoCOOK kiosk is designed to connect with your in-store shoppers with information and incentives that improve shopper loyalty and sales.

- Reward customers for choosing your store
- Save labor with digital information resource center
- Extend reach of your printed ad in-store
- Grow basket sizes with print/text recipe library
- Extend your loyalty program with in-store registration and digital coupon clips
- Grow private label loyalty with digital savings

Did you know?

Since 72% of buying decisions are made in the aisle, the SHOPtoCOOK kiosk empowers retailers to communicate directly with shoppers, where it matters most.

Shoppers Print 5X More Coupons In-Store than on the Web

Kiosks feature hundreds of manufacture coupons, as well as the ability to create custom coupons.

Test Results Have Shown Lift Rates of Up to 27% for Products Featured on the Kiosk



SHOPtoCOOK

RETAIL MARKETING



SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

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