

INSTACART ONLINE SHOPPING

Instacart is the leading same-day grocery delivery provider in North America. They offer independent retailers delivery and in-store pickup services through the use of personal shoppers who pick and deliver orders for your customers.

CUSTOMER & RETAILER BENEFITS

Customer

- On-demand grocery platform, offering deliveries within 1 hour, or sometimes less
- In-app customer service
- Best-in-class replacement technology to ensure customer satisfaction
- Trained personal shoppers select and fulfill orders
- Instacart+ provides additional savings like 5% credit on Pickup and reduced delivery service fees

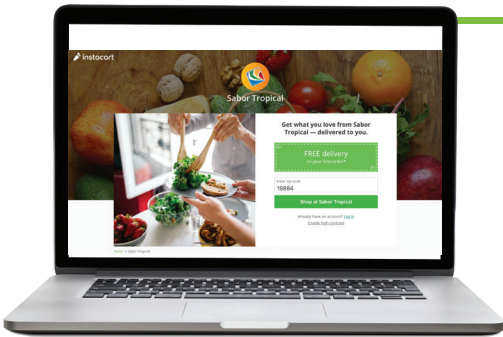
Retailer

- Retailer branding on Instacart Marketplace
- In-Store marketing assets readily available for printing
- Ability to support SNAP/EBT and alcohol transactions
- Comprehensive curbside pickup program, with limited capital investment and superior technology

FAST FACTS

15X

Online grocery is expected to grow 15x faster than brick and mortar over the next 5 years
*Mercatus



RETAIL MARKETING



WHY CHOOSE UNFI?

Generate Additional Income

Instacart will help grow your sales: Instacart Marketplace generates 70-90% incremental revenue.

Negotiated Rates for UNFI Retailers

Lower transaction rates when you add-on services: SNAP/ EBT, Alcohol, Pickup, and Storefront. Implementation fees will be waived for Catering software.

Engineered for Excellence

Partnering with the industry leader in grocery gives you access to Instacart's framework including operations, logistics, and user interface.

SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Contact Information: PSSales@UNFI.com

To discover our comprehensive portfolio of services, visit Services.UNFI.com or [view our brochure.](#)

