

IN-STORE AUDIO NETWORK

UNFI is partnering with in-store audio network (ISAN) to provide you with an in-store marketing tool that is much more than music.

Take advantage of the most advanced in-store audio marketing tools specifically designed to entertain, educate and influence consumers at the point of sale. ISAN delivers tailored media solutions for retailers that include in-store music and entertainment content and in-store marketing programs in the form of audio messaging.

Benefits and Features

The ISAN program is easy to install, offers customization options to fit your store and appeal to your shoppers, and helps you tune in to increased sales!

Installation:

- Uses a store's existing audio or paging system
- Connects through the internet using UNFI's WAN, VPN or DSL
- ISAN installs a small, tamper-proof device for software and music and messaging programming

Customization options:

- Fully customizable music – over 25 genres of music, 14,000 titles
- Can be customized by day and even by hour
- Can be customized to the demographics of your customers
- Can be customized to highlight products and special promotions

Typical Hour – 10-12 spots; 15-20 seconds each; half of the spots are vendor advertising, half of the spots can be stores messages, all interspersed with programmed music.

RETAIL MARKETING

FAST FACTS



ISAN offers customizable music throughout the day with many genres to choose from. There is a library of FREE ads to highlight seasonal items, departments and events available by sign-up monthly.

TESTIMONIALS

“ISAN creates a positive atmosphere for all of our customers. Fresh, creative in-store monthly messages to create a shopper's way of thinking. Shopper's sing right along as they shop! Love it! 🎵”

Dale Hanke,
Hanke's Sentry Foods

[SIGN UP TO LEARN MORE](#)

Some services may not be available in international markets.

Questions? PSSales@UNFI.com

Browse more value-creating business solutions at services.unfi.com or [view our brochure](#).

