

GOLD ATM

Goldbacks: Self-Service Gold Currency Sales

Goldbacks are physical, spendable currency notes embedded with real gold. Each note is infused with a precise amount of gold and is available in fractional denominations. They're ideal for gifting, savings, or use within growing local gold economies.

- Tangible and inflation-resistant
- Accepted by a growing number of local merchants
- Popular among collectors and currency enthusiasts
- Produced with artistic, high-security designs

Retailer Benefits

- **Zero Cost Installation**
- **Earn Passive Monthly Income:** Retailers receive monthly rent for hosting the Gold ATM.
- **No product handling, labor, or overhead**
- **Small Footprint, Big Appeal:** Ideal for front end, fourth wall, or high-traffic zones
- **Appeals to a Unique Customer Base:** Investors, gift buyers, and precious metal fans. Goldbacks are often impulse buys and repeat purchases
- **Fully Turnkey:** Vendor handles all restocking, service, logistics, and support. No integration with store systems required
- **No Inventory or Financial Risk:** You never hold or manage the product—just earn monthly income
- **24/7 Customer Support**



RETAIL MARKETING



WHY CHOOSE UNFI?

Exclusive Access

UNFI retailers receive priority access to Goldbacks at retail

Marketing Support

Educational materials provided to drive curiosity and sales

No Maintenance

All licensing and restocking handled by the vendor. Professionally maintained and supported.

Customer Service

24/7 customer support is centralized and available in multiple languages

GOLD ATM

Consumer Demographics

The Gold ATM serves as both an impulse purchase opportunity and a gateway into the gold economy. Gold ATMs attract customers with an interest in:

- Gold and precious metals
- Alternative currencies
- Collectibles and gifts
- Inflation-resistant savings tools

How it works

1. The transaction process is entirely self-service and takes less than 2 minutes. No app, ID, or account is required
2. Select Denomination: Customers choose from available Goldback values
3. Insert Cash directly into the kiosk
4. The selected Goldbacks are dispensed instantly
5. Take receipt

Device Specifications & Requirements

- Footprint: 2.88 sq. ft. (18" wide and 23" deep)
- Power: Standard 120V electrical outlet
- Location: Placement in high-traffic area or near customer service



RETAIL MARKETING



FAST FACTS

24K

Shaped like regular currency, these notes contain 24K pure gold

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Six states currently have their own Goldback currency series:

- Utah
- Nevada
- New Hampshire
- Wyoming
- South Dakota
- Florida

2.88 sq. ft

Amount of floor space needed for a Gold ATM

SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Contact Information: ProServices@UNFI.com

To discover our comprehensive portfolio of services, visit Services.UNFI.com or [view our brochure](#).

