SVFastAds

NEW! The redesigned SUPERVALU FastAds program!

Our popular ad building program now includes:

- Product images updated daily, including Essential Everyday and IGA
- More template options
- 4 to 16 item versions to choose from
- More reliable network

SVFastAds.com is a simple tool you can use to create professional-quality in-store ads from your own computer. You will have access to design any of the promotional ads, from one day bag stuffer to a week long in-store flyer. The flyers can easily be posted on your social media pages and website.

- 1. Choose a template from hundreds of options
- 2. Type your store information (name, address, hours, etc.)
- 3. Select the products you want
- 4. Price your items
- 5. Proof the flyer, then purchase and print from your store printer. You can also use a local printer or contact SUPERVALU for a competitive quote

\$30.00 per page.

Visit www.svfastads.com and register for a login and password at no cost.

First two flyers are FREE!

CONSUMER MARKETING + DIGITAL



WHY CHOOSE UNFI?

- SVFastAds.com is an integrated marketing program that allows you to create, manage, and execute content consistently across all channels
- With nearly 50 years of Retail experience, we help our clients grow top-line revenue while managing bottom-line costs.
- The program is designed to be a fast, easy, and cost effective way to target each customer in-store.



East Region Lisa McDonald | Lisa.H.Mcdonald@UNFI.com Florida Rafael Ventura | Ralph.Ventura@UNFI.com Central Region Dave Haworth | William.D.Haworth@UNFI.com California Terry Stadheim | Terry.J.Stadheim@UNFI.com Pacific Northwest Tim Traynor | Tim.P.Traynor@UNFI.com

