

HYLYTE WATERSTATION

The Water That Earns You More Revenue

Hlyte WaterStation is offering UNFI retailers access to their modern, self-service water refilling stations with zero-cost installation, maintenance, and service for ultra-pure, alkaline water that your shoppers will love.

Hlyte water is naturally enhanced with minerals and electrolytes, and undergoes a 7-step filtration process – eliminating chemicals like lead, fluoride, and chlorine. Plus, their water features an alkaline pH of 8.8+.

Alkaline water has quickly become a growth area in the value-added water category, with purported health benefits. Retail sales of alkaline water are expected to surpass \$1.3 billion next year and it makes up about 20% of the entire value-added water category.

These machines can be installed either inside or outside of your store, and they accept many different payment options: credit/debit cards, mobile wallets, and cash. The stations can fill 1-, 3-, and 5-gallon jugs.

Retailer Benefits

- 100% turnkey solution
- Completely free to install – including power, water & drain installation if needed
- Free service and maintenance
- Monthly revenue sharing
- Up to 35% better returns than the competition
- Remotely monitored machines with fastest service response time in the industry
- Service provided by their own employees, no 3rd parties
- Digital ad platform supports in-store sales



CONSUMER SERVICES



WHY CHOOSE UNFI?

- We offer our retailers many ways to save money and earn extra revenue.
- Leverage UNFI's size, scale, and expertise for the best solutions for your business.
- Our relationship with Hlyte WaterStation means a greater share of revenue for you.



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Retail Partners

Hilyte WaterStation has been working with major retail partners nationwide since 2017, including Kroger, Albertsons, Circle-K, H-E-B, Family Dollar, and Dollar General.

Dimensions

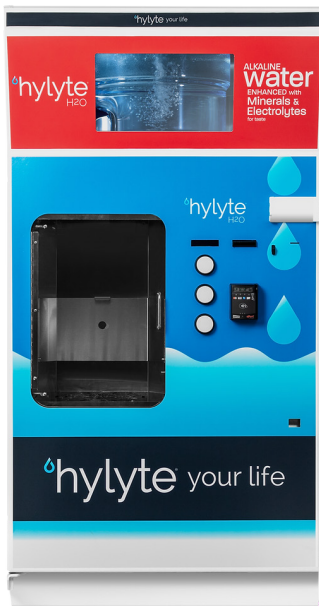
34" W x 32" D x 72" H

Retailer Requirements

Hilyte WaterStations require water, drain, & electrical lines (120 VAC, 60 Hz, 10.5 amps). Hilyte will install as needed.

4 Steps to Get Started

1. Let us know you'd like to install a Hilyte WaterStation
2. Hilyte will visit your store and identify best placement based on utility location and ADA compliance
3. Water, drain & electrical installation will be scheduled
4. Your Hilyte WaterStation is installed!



CONSUMER SERVICES

FAST FACTS

7

Number of filtration steps for ultra-pure Hilyte H2O

8.8

The pH level of Hilyte water, making it alkaline

\$1.3 B

Expected retail sales of alkaline water by next year

hilyte
H2O

SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Contact: PSSales@unfi.com

To discover our comprehensive portfolio of services, visit Services.UNFI.com or [view our brochure](#).

UNFI™
PROFESSIONAL SERVICES