

COGHLAN'S CAMPING PRODUCTS

Coghlan's has been providing high-quality, affordable accessories to campers for over 60 years. Now, you can offer your shoppers a wide assortment of Coghlan's products to suit the needs of the families picnicking in the park, the beginner camper or the advanced adventurer.

DID YOU KNOW?

- The camping market continues to grow! An estimated 84.8 million Americans camped in 2023 – 25% of the total population
- The U.S. is very camp curious – nearly 2 out of 3 people are interested in camping within the next 3 years
- 50% of camping properties are adding new sites, creating capacity for continued growth and demand
- RVs and trailers are the primary camping type for 47% of campers

Not only are more people camping than ever before in RVs or tents, but they are also trying out elevated camping experiences, such as glamping. These pursuits require more than just your basic camping supplies – today's campers are looking for products with convenience, comfort, and style.

BE THE GO-TO SPOT FOR CAMPING SUPPLIES IN YOUR AREA

- Pre-made 4' and 8' sets available, with the ability to customize assortments specifically for stores
- Single item & pre-pack floor displays available
- Competitive prices
- High turns
- Average retail value of \$125/sq. ft.
- Margins average 50-60%

CONSUMER SERVICES



WHY CHOOSE UNFI?

- Expanded assortments and floor displays
- Negotiated discounts to secure lower prices
- Streamlined billing on your UNFI Retailer Statement



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How It Works

Coghlán's offers the best value for recreational campers and outdoor adventurers looking for functional, reliable, and easy-to-use camping gear. Now, through UNFI's partnership with Coghlán's, independent retailers have access to their catalog of camping accessories.

Orders ship directly from Coghlán's within 5 days of processing, and you will be billed on your UNFI retailer statement.



CONSUMER SERVICES

FAST FACTS

20M+

Americans have camped for the first time since 2021

400+

Unique products are available for order through the Coghlán's catalog

COGLAN'S TOP ITEMS

- Camp Forks
- Broilers
- Picnic Accessories
- Cast Iron Cookers
- Kindling
- Tableware
- Food Storage
- Tent Pegs
- Camp Coffee
- Cookware Sets
- Games & Activities
- Pop-up Trash Bins

SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Contact Information: Robert.Rafacz@UNFI.com

To see a complete list of services we offer, visit Services.UNFI.com or [view our brochure](#).

UNFI 
PROFESSIONAL SERVICES